

Build Your Stack Worksheet



SECTION 1: What Are You Using Today?

List all tools involved in a typical job, from order to delivery.

WORKFLOW STAGE	Tool(s) Used	Notes on Integration / Workarounds
Order intake		
Prepress		
Scheduling		
Print production		
Inventory management		
Shipping / fulfillment		
Billing / invoicing		
Customer comms		

SECTION 2: Where Are the Pain Points?

Mark the weak spots, duplication, or friction.

SYMPTOM	Do You See This? (Y/N)	Notes / Example
Manual re-entry between systems		
Delays caused by tool handoffs		
Single point of failure (only one person knows the tool)		
Custom scripts or spreadsheets used to fill gaps		
Reporting pulled from multiple systems manually		

SECTION 3: Stack Strategy Fit

Assess what model you're using — and whether it's working.

STACK MODEL	Are You Using This?	Pros / Cons Noted?
Best-of-breed		
Single platform		
Hybrid approach		

Which model do you ideally want to move toward? _____

SECTION 4: Integration Strategy

Map a common workflow and spot integration gaps.

1. Pick one typical job (e.g. A4 flyers, custom packaging, etc.)
2. Write down the systems it touches, in order
3. Mark where humans are the glue or where data gets stuck

EXAMPLE:

Order → MIS (manual entry) →
Prepress (PDF export/import) →
Production queue (no API) →
Shipping (rekeyed)

NOW MAP YOUR OWN:

Workflow Name: _____

Step-by-Step Tool Flow:

1. _____
2. _____
3. _____
4. _____
5. _____

NEXT STEP

Want to talk through your current tech setup?

Book a short intro call at gelatoconnect.com/strategy - we'll help you identify obvious overlaps, gaps, or bottlenecks.